Appln. No.: 09/841,149

Amendment dated March 3, 2010

Reply to Office Action of December 3, 2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Atty. Docket No.: 007412.01057

Ranjit SAHOTA et al.

Serial No.: 09/841,149 Group Art Unit: 2424

Filed: April 23, 2001 Examiner: Van Handel, M.

For: METHOD AND SYSTEM FOR Confirmation No.: 6058

INTEGRATING INTERNET ADVERTISING

WITH TELEVISION COMMERCIALS

AMENDMENT

U.S. Patent and Trademark Office Customer Service Window, Box RCE Randolph Building 401 Dulany Street Alexandria, VA 22314

Sir:

In response to the Final Office Action mailed December 3, 2009 and in conjunction the RCE being filed herewith, please amend the instant application as follows:

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.

Please charge any fees due or credit any overpayments to Deposit Account No. 19-0733.